



The Rotary Club of Poole Bay

Bay Views

November/December 2016

Vol: 2. Issue 100 (No.274)



Our Business Partners

- helping with our unavoidable costs.

**Parkeon
Poole Audi
Bright Blue Day
Hale & Murray
Rainbow Day Nursery School
Select World Travel**

Our Community Partner

- involved with our youth projects.

Lytchett Minister School



Many thanks to those who have contributed to this issue.

Next deadline for copy is

Tuesday 24 January 2017

**Editor
John Walker**

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facebook.com/poolebayrotary

It's Shoe Box Time Again



The annual collection and sorting of Christmas Shoeboxes was undertaken at the beginning of November. These boxes full of toys and other useful items are sent to East European countries for distribution at Christmas to children by local Rotary Clubs and other organisations.

(See report on page 3)

The Club Sends The Season's Greetings To All Readers



President's Message

I have heard it said – even by the odd Rotarian – that Rotary has little or no relevance to the contemporary world. Recent examples have vividly illustrated how wrong that is. First, I was privileged to attend the inaugural meeting of our Business Networking Group, where I met a dozen or more young professionals united in their wish to offer something back to the community. The Rotary principle of service was very much to the fore and the positive attitudes of those present made for an exhilarating occasion. Two have now been formally inducted to our Club and others are in the pipeline. We warmly welcome Gemma Varfield and Kevin Boyle to membership and know that they are committed to making a difference to the community.



A second example was our annual Shoebox evening, which brought together not only Rotarians but also partners and friends, including a contingent from our Community Partner, Lytchett Minster School. A lot of work goes on both before and after the evening itself but what a good cause this is. Yes, the number of boxes was down on previous years and, yes, we need to



involve more schools in order to increase the total, but Rotary will still bring a happy smile to the faces of many disadvantaged children in Romania, Montenegro, Moldova and Albania.

A third example will shortly be upon us as our float is transmuted into Santa's transport as we work through the local streets. All who have taken part in this exercise know how eagerly children look forward to our Christmas visits, which over the years have raised substantial amounts for local good causes. The Club's co-operation with like-minded organisations which love to use the float for their own good causes means that the Club facilitates the work of other charities too.

These activities have involved, or will involve, virtually all members of our Club and our grateful thanks go to those leading and organising the events.

In addition to Gemma and Kevin, we have another new member to the Club. It was a pleasure to induct John Slater recently and we warmly welcome him to Rotary. He too wants to give something back to the community and will be a valuable addition to our membership. So, welcome, John, to our ranks. We hope you enjoy Rotary to the full.



Our co-operation with the other Poole clubs continues to grow. The Tri-Club meeting hosted by Poole on 19 October was full of fun and friendship with a speaker, Colonel Bryan Dion, who correctly indicated the result of the presidential election in the United States! Our strong links with Inner Wheel were demonstrated by the presence of a significant number of our members at Inner Wheel's 43rd Charter Lunch, a very enjoyable occasion at which the speaker was Brian Cumming, a Chelsea Pensioner who gave an informative and amusing talk about life at the Royal Chelsea Hospital and its history and traditions. Our congratulations go to President Lynda, especially given the short notice when she assumed the presidency on the sad death of Barbara Siberry.

Finally, on Remembrance Day I was privileged to join the other two Poole Rotary clubs in laying a wreath at the Poole Cenotaph, to pay tribute to members of the armed forces who have given their lives in war.



Barri and I wish you and your families a very
Happy Christmas and a peaceful and
healthy New Year.



Eddie Newcomb, President 2016/17.

Inner Wheel Club of Parkstone & Poole District

It was my sad duty to assume the presidency of the Inner Wheel Club a year early because of the death of Barbara Siberry. I chose to adopt her charity of the Bournemouth Leukaemia Fund, researching into blood cancers.

Our various committees are already working hard and recently our members packed 26 shoe boxes and joined Poole Bay on a very productive evening. Our District International Service Rally was well attended and this year funds raised will be helping mothers and children in Sreepur Village in Bangladesh.

A successful 43rd Charter Lunch was held at the Norfolk Royale Hotel in Bournemouth and the speaker was the head tour guide from the Royal Hospital, Chelsea—very appropriate on the Saturday of Armistice weekend. On Sunday, together with Rotary, we were represented at the Service of Remembrance in Poole Park and afterwards were guests at the Civic Centre.

In the run up to Christmas we shall have a full timetable of activities, doing our best to help in the local community and beyond—as well as having fun, of course!

Lynda Hambly, IWC President 2016/17.

Shoe Box Report 2016



This year's Shoebox appeal has now been successfully completed and a "big thank you" to all concerned. We had many more contributors than in previous years, but the number of boxes was unfortunately slightly down on last year. In the final analysis we provided 336 Shoeboxes to District, which was a massive effort up to and including our Shoebox evening and final collection of the filled packing cases from David and Jenny Way's garage.

Many of the boxes came from our main supplier, St Luke's Winton, Junior and Infant School, with significant numbers from Lytchett Minster School, Inner Wheel, RCPB, Ian Whitehead, Julie Small and Mrs de Costa, plus the Club's Business Networking Group, numerous other private people and Rotarians. Prior to the official evening considerable fun and effort was had at Gillian and Brian's house with Beverley, Dimpee and Penny covering shoeboxes and again when Barri, Carole and Ellen helped to pack boxes with numerous essential items and toys provided by the RCPB, all enthusiastically led by Gillian.

Gillian also had her own private parties at other times, checking, covering and filling many shoeboxes supplied from other sources. Many thanks must go to the Riviera Hotel for their support in making the necessary arrangements for our "Evening", to all available Rotarians and their partners including Colin and Sheila and ADG Mike Dwyer, to Abi, Cat, Olivia, Jas, Annie, Eden and Charlie, from Lytchett Minster School, to Alun for acting as "Van Man" driver on the evening and again Alun and Roger for loading packing cases onto the transport destined for the District warehouse in Abbots Ann, also Hash Chandevra from R C Westbourne for organising free transport to the warehouse, very much appreciated.

The Shoeboxes are destined to be delivered at Christmas, to children in Albania, Moldova, Montenegro and Romania. Our efforts are nothing compared to the joy, happiness and smiles, which hopefully will remain in the children's memories for many years to come. Thank you all again.

(Brian Finch, International Service & Foundation Committee)



Club Speakers

20th September: The Foot Print Project by Jane Barkes

Jane gave us a most interesting insight into an area of our society which, if we are honest, we probably do not want to know about—but we should. This relates to help offered ‘at the prison gate’ to recently released offenders as they struggle to re-establish their lives, often without any other form of meaningful assistance. The potential for vulnerability amongst this group of people is significant and the activities of the Footprints Project, which operates across Dorset and is mainly staffed by volunteers, has had a profound effect for the better on many of the individuals who have been fortunate enough to come within its radar. Volunteer mentors, often themselves ex-offenders, provide invaluable assistance in a wide range of what might be termed basic requirements such as food, clothing, accommodation and medication. Footprints Project is successful largely because it can build up relationships based on trust and remote from officialdom.

(Peter Dawes)

4th October: Tools for Self Reliance by Chris West

Chris has worked for Tools for Self-Reliance as a volunteer for 18 years and normally works collecting unwanted tools in the Southampton area. Their aim is to reduce poverty in Africa with particular emphasis in the countries of Ghana, Malawi, Sierra Leone, Tanzania, Uganda and Zambia. They provide not just the tools but an all-encompassing business management scheme, including life skills, net-working, record keeping and marketing. Training is over a long time, with evaluation every year with visits from representatives from Tools for Self-Reliance at least two or three times a year. Much of the tools and equipment they obtain is through Rotary Clubs and they now have over 50 centres throughout the United Kingdom, with the main production, repair, cleaning and packing centre in Netley Marsh near Southampton.

Tools for Self-Reliance need all forms of DIY tools, particularly powered, but also sewing machines, especially Singer and possibly Brother, all forms of Haberdashery tools, including tailors scissors and Bicycle repair sets. These are then cleaned and sold, to obtain funds for tools, or if appropriate, packaged into Trade Kits and sent in container loads to their destination. They essentially want all the tools available in the UK to be used for a worthwhile purpose and thereby prevent a widow sending unwanted tools to the tip. Their Patron is Archbishop Tutu and their “raison d’être” is changing lives. Chris suggested that we visit their workshop in Netley Marsh, when in his view we will be amazed at all they are doing.

(Brian Finch)

11th October: Forest Holme Hospice by Ann Currie

Ann spoke passionately about the services offered by Forest Holme and told us that the hospice movement was started by Dame Cicely Saunders in 1967. The hospice now receives 75% funding from the Poole Hospital NHS Trust and 25% from charity funds. Each year the hospice cares for 1000 clients from Poole, Wimborne and the Purbeck Area, 600 at home, 300 at the hospice and 100 in hospital. The service provides physical, emotional, social, practical, psychological and spiritual needs; it is a very happy place and welcomes friends and family to become involved. The service is provided by a multi disciplinary team of doctors, nurses, social workers, therapists, counsellors and trained volunteers; there is also a counselling and bereavement service. The United Kingdom is a world leader in palliative and end of life care.

Forest Holme Hospice has a charity shop on the first floor of the Dolphin Centre; it’s called “The Secret Wardrobe.” It is not like a typical charity shop, it is run as a boutique and specialises in ladies’ and men’s fashion and accessories. Since it opened in 2012 it has raised over £75,000 for the work of Forest Holme Hospice. All the clothing stocked has been donated by generous members of the public, a great place to donate your pre-loved clothes!

(Gillian Finch)

25th October: Julia’s House by Amy Tatum

Amy Tatum is a personable young woman who works as a fundraiser for ‘Julia’s House’, a task which she discharges with commitment and enthusiasm. This Club has been close to this worthy institution since its earliest days and we may have thought that there was little to learn from this talk. It became clear, however, very early in the proceedings, that its operations have now been extended into Wiltshire. Indeed, a treatment centre, modelled on the prototype in Broadstone will be opened in Devizes in the first weeks of 2017. Fundraising by this Club for ‘Julia’s House’ has amounted to £70,000. Whilst this sum is impressive by our standards, it seems modest when compared with the annual costs exceeding £5 million of which only 5% is defrayed by Government contributions. Our continued efforts, and those of many other groups, will be needed well into the future if this admirable work is to be sustained. Two interesting services were mentioned during the talk. First, sibling groups are organised for brothers and sisters of patients. These meetings enable the participants to draw mutual comfort for the social strains which bear upon families afflicted with a sick child. Secondly, and very thoughtfully, bereavement support to family members is maintained for three years after a patient has died. Half-term duties for grandparents severely reduced attendance on this evening. This was a pity because it was a presentation with an important message which had been well prepared. It was nicely given and warmly received.

(Bernard Burgess)

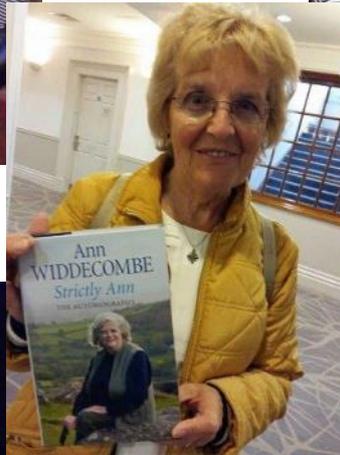
8th November: From Aadvark to Zimmer Frame by Gerry Clarke

Having transferred from Ferndown R C to Poole Bay R C during the last club year it was Gerry’s turn to share his work experiences in the series of ‘Life’s Rich Pattern Talks’. After an ‘active’ time at the University of Bangor Gerry graduated and left these shores for Africa. He first settled in Ghana and his alphabetical journey commenced with the Aadvark – not the animal we were expecting – but a small utility vehicle which he designed and had constructed and which bore that name. Other former British colonies in Africa that had the benefit of his agricultural expertise were also Kenya, Tanzania and Swaziland. Having been an extra in a film whilst at Bangor University he developed an interest and subsequently a career in making training films and news videos. Amongst Blue Chip organisations which benefited from his skills are British Airways (including a return trip on Concorde to New York), British Telecom, Royal Dutch Shell and Hewlett Packard whom he helped win a Queen’s Award for Industry. With the introduction of the internet Gerry was able to base himself almost anywhere in the world and latterly chose to spend 8 years in the South of France just inland from Cannes. However England called and he returned, and in his retirement in Dorset he has pursued his interest in sculpture, with a particular aim of having it displayed in spaces which are accessible to the public, and in Jazz by organising festivals and starting the Bournemouth Jazz Festival with a pilot in 2015. The end of his alphabetical journey which is yet to be reached is hopefully still many years away. A real enthusiast Gerry is a welcome and valuable addition to Poole Bay.

(Stewart Greaves)

DISTRICT CONFERENCE – CARDIFF, OCTOBER 2016

Eight of us attended the District Conference this year and crossed the border in lovely sunny weather. This, the 86th conference, was held in St. David's Hall, within easy walking distance of our hotel, much more convenient than the official conference headquarters hotel. Overall attendance was considerably down at around 450, which must have been a great disappointment to the organising committee and there will inevitably be a budget deficit. Our hotel and social programme were arranged with great efficiency by Alun to whom our warm thanks are due.



The first session began with a welcome from the Lord Mayor of Cardiff, Councillor Monica Walsh, and, of the presentations which followed, the most interesting for me was that given by the RI President's representative, Julie Phelps. She stressed the new flexibilities open to us as a result of the recent Council of Legislation and it was heartening to know that many of the steps she advocated are already being taken by our Club. On Friday night we had a convivial meal together at a nearby Pizza Express before we joined other delegates for a universally well received Abba Concert.

The content of the Saturday morning session was excellent. Among the highlights were a talk by Steve Beard, ex-SAS, who now works with Pilgrim Bandits, an organisation which provides hugely difficult challenges for severely injured servicemen, to show them they can still achieve great things and then trains them to coach able-bodied people in various sports activities. Pilgrim Bandits are now using Hengistbury Head as one of their training venues and I hope we will secure a speaker from the charity later this Rotary year. And who knew that Swedish Rotary clubs bought a plane to add to the fleet of Mission Aviation Fellowship, which enables medical care to be provided in remote parts of the world? Finally, Ann Widcombe gave an amusing account of her life after politics, principally as a novelist and a star of *Strictly Come Dancing*. She was extremely good value, not least in her readiness to take questions from all comers. Sadly, heavy rain curtailed some of the planned activities on our free afternoon. The more hardy went in for culture, others sampled the shopping! Our expedition to Cote on Saturday evening gave us a hugely enjoyable supper.

The Sunday morning featured the Caerphilly Male Voice Choir and the Welsh wonderwoman, Lowri Morgan, winner of the 'Women in the Media' at the prestigious 'Womenspire Awards' and of the Three Peaks Challenge Yacht race. Both were much enjoyed and brought an extremely pleasant and happy weekend to its conclusion.

(Eddie Newcomb)

Business Networking Group Update



The Membership Committee, based on the Club's desire to see a new, younger group of people encouraged to join Rotary, made the creation of the Business Networking Group its first priority for 2016/17. Our target is young professional people based in and around Poole. We built up a database of invitees both from our own contacts and from those submitted by Club members through the workshop held during one of our business meetings.

The new group was launched on Thursday 6 October over breakfast at The Plantation in Canford Cliffs. Eddie provided an introduction to Rotary in general, while Don gave examples of the sort of projects the Club has been involved in. Dimpee talked about the ethos behind this new group. Attendees had the chance to introduce themselves - including revealing their favourite food.

We have now had 3 meetings, attended by a total of 14 potential new members, plus 2 more who have expressed an interest, but who have been unable to make these dates.

At the third meeting on 3 November:

- Kev and Gemma were inducted as Poole Bay Rotarians by Roger (President Eddie was away).
- People volunteered to take on the roles of Chair (Dimpee), Deputy (Kevin), Registrar (Jonathan), Marketing (Gemma), Admin support (Alun) and project management (Kev, Gemma and Joanne).
- The group celebrated supplying some 30 shoeboxes for this year's appeal.
- Agreed their first major project will be to support the 'Routes to Roots' winter Appeal and set a target of raising at least £500 by Christmas, under the able project management of Gemma and Kev.

And the good news continues as a further two application forms have been submitted and another 2 people have verbally expressed an interest in joining.

On 1st December BNG members are being asked to bring a friend along so we can continue to grow the group, in the same way that the Tuesday Evening Group has developed – through personal recommendation.

Those who join the new Business Networking Group will automatically be members of the Rotary Club of Poole Bay, and can attend the Tuesday evening meetings, as well as being part of Rotary International, a worldwide network of 1.2m Rotarians where members are welcome to attend Rotary meetings anywhere in the world.

(Alun Williams)

Facebook – enabling is to reach new audiences

While Facebook sadly remains a mystery to many Rotarians, it has enabled the Club to interact with a huge and growing number of new people.

Last year, when we announced we wouldn't be visiting Upton with the Christmas Santa Train, our Facebook page erupted with requests from people in that area for us to think again and see if we could re-jig our rota to include them. This year when we trailed the Christmas float on Facebook, over 1100 people saw our post within 3 hours, with a total viewing of more than 2,500 a few days later. Not only this, but we also saw a 10% increase in page 'likes' over the same period.

When we launched our Facebook page at the beginning of 2015, we hovered around 50 page likes for almost six months. It wasn't until Christmas 2015 that things started to take off and our page likes leapt by 400% to 255. In that 4 week period our total reach was 65,000, across 2115 people.

Armed with this success and the awareness of the proven power of social media, we made the conscious effort, linked to our quest for members, to post 3 or 4 times a week so as to continue to build our reach. We don't just rely on people who like our page and our friends sharing the news, we also pay for advertising on Facebook, looking at two different audiences, depending on the subject matter. Sometimes we advertise just to people with whom we are already in contact. Other times we try and reach young professionals in and around Poole.

Whatever we may think of Facebook, it does work. We are interacting with new and different people whom we don't reach by other traditional means. We are spreading the word about what Rotary does day by day, week by week and raising the awareness.

Are you on Facebook?

If so have you "liked" our page?

How often do you have a look at the page to see what's being talked about?

How often do you "share" our news on your Facebook page?

(Alun Williams)

A Small Seasonal Supplement



America is the only country where a significant proportion of the people believe that professional wrestling is real and the moon landing was faked.
~ David Letterman

Never trust an Atom—
They make up everything!

So this is what is meant by a Scatter Meeting.

The President and Secretary enjoying a get together in the south of France and (almost) discussing Rotary.

And not a glass of wine to be seen!!

Cracker Jokes

What kind of motorbike does Santa ride? - A Holly Davidson!

Who is Santa's favourite singer? - Elf-is Presley!

Why did the golfer wear a 2nd pair of trousers? - In case he got a hole in one!

Where do sick gnomes go? - To the Elf Centre!

Random Joke

"Last night my wife and I watched two films back to back. Fortunately I was the one facing the telly".

A Thought for 2017 -

The chances of you dying on the way to get your lottery tickets is greater than your chances of winning.



Birthdays

Tony Ogg on 22nd December
Anita Dawes on 30th December
Ellen Stewart on 30th December
Gerry Clarke on 10th January
Gillian Finch on 14th January
David Hudson on 16th January
Bernard Burgess on 18th January

Dimpee Kalita-Smith on 23rd January
Barbara Taylor on 26th January
Jenny Way on 27th January

Wedding Anniversaries

David & Jenny Way on 31st December
Stewart & Ellen Greaves on 16 January

Programme & Duties

November 2016

22nd **An Introduction to Facebook in Rotary**
Malcolm Dent, Gosport RC
Duties: David Hudson

24th(Thur) International Seminar

29th **Kingston Lacy**
David Richardson
Duties. Don Nutt

December 2016

6th **The YMCA**
Lucy Culkin
Duties: Tony Ogg
5.30 pm Club Council Meeting

12th to 16th & 20th to 22nd
Street Collections with Float



13th  **Pre-Christmas Dinner**
7.00 for 7.30 pm with Partners
Duties: Terry Stewart

14/15th Collection at Tesco, Lindsay Road

20th & 27th NO MEETINGS

Business Networking Group Meetings:
7.45 am at The Plantation, Cliff Drive on
Thursday 1st & 15th December

January 2017

2nd(Mon) **New Year Lunch with Partners,**
12.15 pm Compton Acres

3rd **NO MEETING**

6th(Fri) Young Chef Competition

10th **Cinema Evening at Westbourne Arcade**
NO MEETING AT HOTEL

17th **Dorset Advocacy**
Julie Moverly
Duties: Peter Taylor
5.30 pm Club Council Meeting

24th **Business Meeting**
Duties: John Walker

31st **Brendon Care**
Natasha Haji (+ Sindy)
Duties: David Way

Business Networking Group Meetings:
7.45 am on Thursday 12th & 26th January

February 2017

6th(Mon) Group 2 Meeting

7th **Youth Speaks Competition**
NO MEETING AT HOTEL

Business Networking Group Meetings:
7.45 am on Thursday 9th & 23rd February

MEMBERS APOLOGIES

Please give apologies for absence for the **Tuesday evening** meeting to the Registrar, Bernard Burgess, by 11 am on the Monday before the Club Meeting.

With Meeting format changes some duties may not be required, nevertheless Members are reminded that they must find substitutes for their duties when they cannot attend.

